



European Network of Development Assistance Agencies on Sustainable Tourism

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3 Meetings

8 DAA, 1 network

- **GTZ:** Reisepavillon in Hanover, Tourism Forum International (TFI), Feb. 2002
- **French MAE:** Aix-en-Provence, Forum Fair Tourism (FITS), Sept. 2003
Including: UNEP, UNESCO, UNCTAD, WTO.
- **WTO:** ITB Berlin, March 2004
- **Partners:** GTZ, French MAE, SNV, SIDA, AECI, EZA, Italian MAE, DFID
- **Actions:** Exchange of information, emerging network, joint actions at the country level

European Network – Projected Joint Actions

- Market access in Europe, towards common Tourism Forum
- Collaboration between the national decision-makers and implementing agencies
- Common data base
- Network of pilot projects
- Workshops for programme officer or project partners

New Opportunities through TPF

- TPF Forum new opportunity to meet with USAID, World Bank, IDB
- Identification of possible cooperation at country level (e.g. South Africa, Central America, Mozambique)

Next Steps

- 5 DAA are supporting the network coordination
- German and French DAA started rotating the financing of the group coordination
- Develop a proposal for further collaboration
- Continued approach of the EU and other European DAA and invite them to join
- Opening our network to other bilateral and multilateral agencies and bodies

GTZ activities in Sustainable Tourism

- ✓ **Budget allocated to tourism related activities in German Technical Cooperation (GTZ): 10 million Euros/ year (estimated)**
 - ✓ **60 ongoing tourism-related projects:**
 - * Economic development
 - * Policy advisory service
 - * Training and qualification
 - * Protected areas and resource management
 - * Community development
- ✓ **Tourism Forum International (TFI) at the Reisepavillon in Hanover**
- ✓ **Sector project: Tourism and Sustainable Development**
 - ✓ * 1st phase until Oct. 2006: matching all GTZ tourism-related activities
 - * emphasis on networking with other development agencies, NGOs, international organizations and the private sector;
 - * analysis of the benefits of tourism in terms of development goals and
 - * preparation of an international symposium on Sustainable Tourism in 2006.
- ✓ **Sustainable All-Inclusive? Initiative (Klaus Lengefeld)**



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www.gtz.de/tourismus

GTZ perspectives

- Coordination with other **Development agencies** on European and International level about policies and assistance programmes
- Cooperation with the **private sector**
- Social and ecological **quality standards**, Certification in eco-tourism and mainstream-tourism
- Monitoring of the social, economic and ecological impact of tourism policies and business

The logo for SNV, consisting of the letters 'SNV' in a bold, blue, sans-serif font.

Connecting People's Capacities

/ Netherlands Development Organization

- **Sector:** Pro-poor sustainable tourism
- **Information:** website, publications, 1 CD rom
- **Technical assistance & advisory services:** tourism policy and strategy development; enterprise development; market linkages; participatory planning; process facilitation; capacity and organizational development
- **Clients:** destination management organizations, tourism departments, training and research institutes, business associations
- **Partnerships:** DFID/UNDP (Nepal), USAID(Ghana), WTO ST-EP (Ethiopia, Cameroon, Zambia, Tanzania, Kenya, Vietnam)
- **Countries:** Bhutan, Laos, Nepal, Vietnam, Tanzania, Uganda, Zambia, Ethiopia, Ghana, Kenya, Honduras, Peru, Bolivia, Ecuador, Nicaragua

SNV Netherlands Development Organization, next steps



French cooperation in the field of responsible tourism

Strategy and activities

- Projects in progress: Sénégal, Madagascar
- Assistance to local pilot initiatives:
 - *Burkina, Benin* : TDS, Host village network
 - *Mali* : Calao/Karamba Toure/Tetraktys, sport and cultural tourism on the Mande Plateau
 - *Djibouti/Ethiopia* : ADDLA, Agenda 21 local
- Summarize lessons learnt and initiate a network of good practices
 - Studying responsible tourism practices
 - Supporting Forums: Burkina/11-02, Brazil/07-03, Marseille FITS/09-03, Bolivia/06-04, Nicaragua/07-04, Mexico/11-04 and FITS II in 2006



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Next steps...

- Political approval
- Funding the FSP programme on Responsible Tourism (Fonds de Solidarite Prioritaire)
- Agreement on FSP projects at the country level SA, EAC, GMS, ...
- Building partnership, raising awareness
 - Cooperation with other DAA in South Africa, Benin, Caribbean, Central America
 - With WTO/ ST-EP Foundation
 - With French local and regional governments
 - Data base, web site www.tourisme-solidaire.org



Cooperazione Italiana, DGCS/MAE, SUSTAINABLE TOURISM

- Contribute in creating new possibilities for economic and cultural development through tourism promotional projects involving decentralized governance
-  Assist in creating attractive programmes on biodiversity as well as natural and cultural heritage
- Assist environmental NGO's and local communities in promoting organic agriculture (i.e. Coffee)
- Organizing eco-tourism seminars and case-study
- Exchange of information on projects carried out in Central America



UFFICIO REGIONALE PER IL CENTROAMERICA E I CARAIBI
AMBASCIATA D'ITALIA

...IN THE FIELD

DOMINICAN REPUBLIC

GUARIQUEN- Eco compatible and Sustainable tourism development Program in Las Galeras

DOMINICAN REPUBLIC

“La Ruta del Cafè”: Rural Tourism promotion in the Salcedo area



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AECI-Spain

● 4 main Programs with a component on Sustainable Tourism:

- 1) **The Plan of Action for the Promotion of Sustainable Tourism in Central America**, which has regional approach.
- 2) **The ARAUCARIA Programme**, for the protection of biodiversity in Latin America.
- 3) **The AZAHAR Programme**, environmental protection in the Mediterranean basin.
- 4) **The Programme on the Preservation of the Architectural Heritage.**



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AECI Spain, next steps

Pilot projects

- Nicaragua (Rio San Juan) & Costa Rica Cuenca del Savegre)

Partnership

- With GTZ in Bolivia

Recommendations