



# **UNWTO & The Poverty Summits**

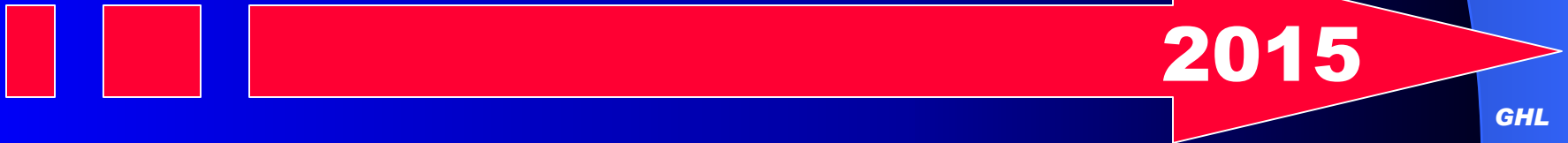
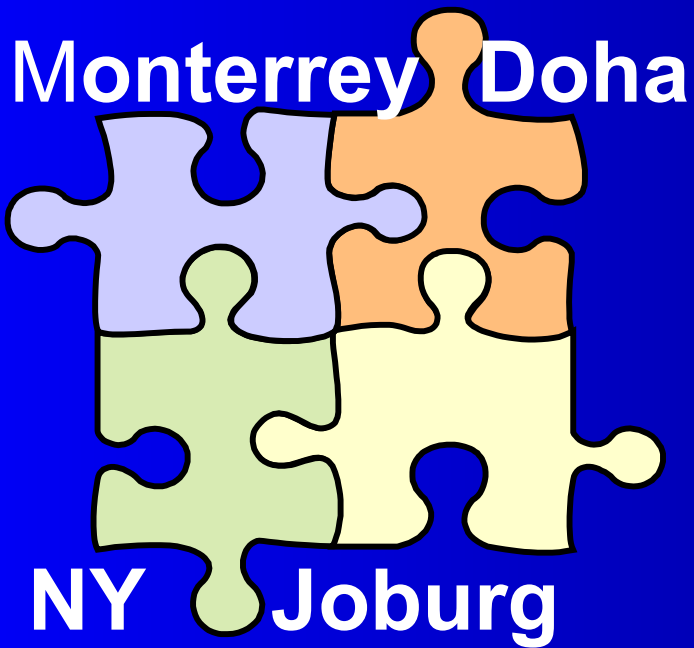


# **...Evolving Strategy**

- **External Realities**
- **Internal Adaptation**
- **The New UN Agency**



# The Context





# The Goals....

- **Extreme Poverty**
- **Primary Education**
- **Gender Equality**
- **Child Mortality**
- **Maternal Health**
- **HIV/Aids**
- **Sustainability**
- **Partnerships**

.....**by 2015**



# Liberalization with a Human Face



Fair Trade

Sustainability

Poverty



# Key WTO Initiatives

- Africa Program
- Ecotourism Summit
- Indicators
- The “Other” WTO
- Aviation Focus
- Development Agencies
- **STEP**

**Proactive  
Anti Poverty  
Drivers**



# What **STEP** isn't

- Existing Programs
- Poverty Alone
- WTO Alone
- Magic Bullet



# What **STEP** is

- **MDG** Based
- **Links ST and EP**
- **NEW** Funds
- **NEW** Research
- **NEW** Projects
- **BEACON** for the Sector



# ...So Far

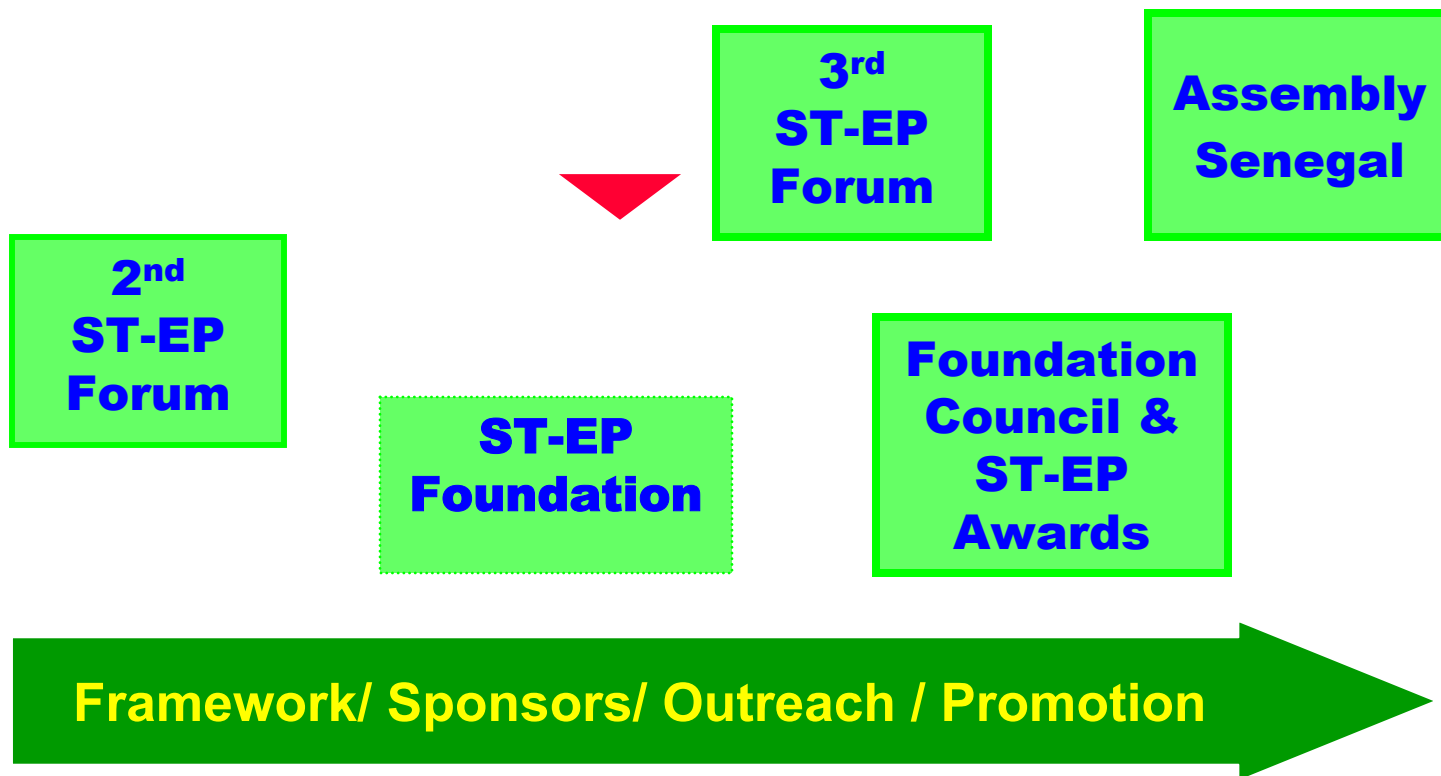
- **Launch - Joburg WSSD 2002**
- **WTO with support of UNCTAD**
- **18 month Stakeholder Consultation**
- **Agreed WTO Assembly Beijing 2003**



# Assembly 2003 - Beijing

- Approves ST-EP completion plan
- Agrees ST-EP Foundation concept
- Entrusts S.G. to secure funds
- Requests report at 2005 session

# Roadmap 2004/5



Jan 04

June 04

Dec 04

June 05

Dec 05

# Key Issues

**Korea**

- Develop Foundation
- Patrimony ~ towards \$100 m by 2015
- Operations ~ 5000 community based projects
- Forum – stakeholder intersects
- Partners
- Promotion

# Finalise Framework

## Foundation

- Fund Building
- Disbursement
- Guidelines
- Awards / Promotion

## Operations

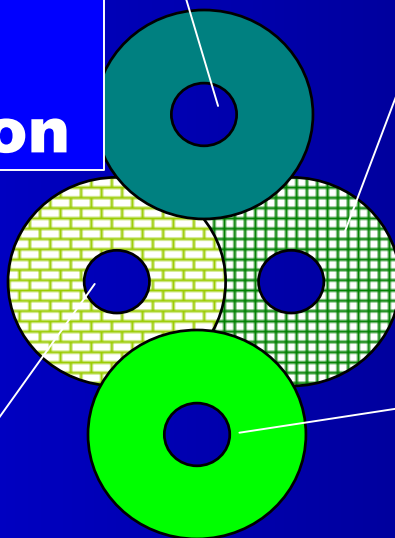
- Application
- Monitoring
- LDC Models

## Research

- Linkages
- Principles
- Good Practice

## Forum

- Stakeholder Input
- Exchange
- Buy-In





# **Assembly 2005 - Dakar**

- **Foundation in Place**
- **First Council Meeting Held**
- **Research & Operations set**
- **Models to Report**
- **Awards Initiated**
- **Integrated Partnership Structure**



# UN Secretary General

**“*ST-EP* will help promote socially, economically & ecologically sustainable tourism, aimed at alleviating poverty & bringing jobs to people in developing countries...these objectives are fully consistent with the WSSD outcome & the goals of the Millennium Declaration ”**