

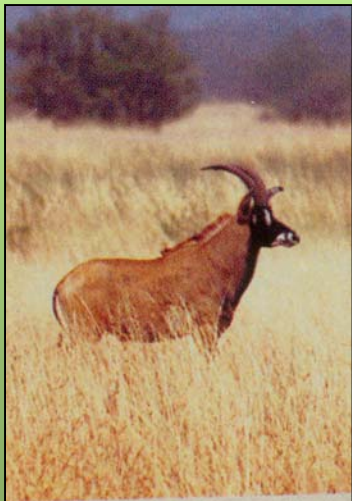
Is nature-based sustainable tourism an option in farfetched areas of Burkina ?



Partnership for Natural Ecosystem Management

PROJECT OBJECTIVE

improve development and conservation by involving local communities in the sustainable management and profitable exploitation of wildlife



FACTS

- 20 000 poor and illiterate people
- Unimpressive landscape
- Hot & dusty
- Malaria, tse tse, etc.
- Low wildlife densities
- Lack charismatic species
- Insufficiently appealing culture & traditions

BUT →

- 1000-km² wildlife reserve
- 17-villages association (the AGEREF)
- AGEREF concessionaire of the reserve
- employs a manager, accountant, wildlife sp., scouts
- legally control natural resources
- maintains biodiversity



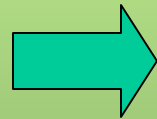
SAFARI HUNTING

How can a remote Community tap the international safari market ?



Usual solution

- **contract exploitation to private operator**
- But not enough wildlife
- clients dissatisfied
- safari operator dissatisfied
- no profit for communities



Unusual option

- **no private operator**
- AGEREF advertise on network of adventure hunters
- contract secondary service providers
- organizes the safari

ACHIEVEMENTS

- 2003
 - 2 safaris
 - revenues \$5 000
- 2004
 - 4 safaris
 - revenues \$ 9 000
- 2005
 - 4 safaris sold & more commitments
 - other adventure tourism explored



PERSPECTIVES 2010



- Safaris covers the \$40,000-\$60,000 reserve operation costs
- Other tourism & commercial use of resources provide \$1000-\$2000/yr/village
- Communities benefit from use of reserve's resources not commercialized by AGEREF

Working directly
with clients enabled
this community to



- reduce safari cost to real value
- tap a market of middle-class hunters
- stimulate community initiatives, capacity and professionalism
- catalyze other commercial activities

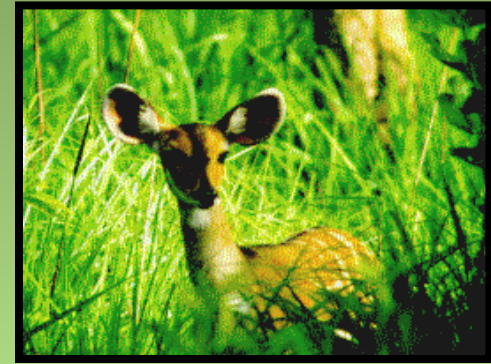
Contact de AGEREF/CL

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A community organization
was able to achieve this
because, it ...



- is incorporated
- represents land holder & stakeholder community
- works in a piece of land with unequivocal limits and land use status
- possesses legal commercial access to the land and natural resources
- employs professionals
- receives capacity building assistance
- is supported by public policies & institutions

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