

Strategic Poverty Related Tourism Issues in the Asia Pacific Region

WTO.TPF

**Tourism Potential as a Sustainable Development Strategy
Washington, D.C.**

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Canadian Universities Consortium Urban Environmental Management Project at AIT



CUC UEM
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RECOMMENDATIONS
FOR VILLAGE BASED TOURISM
ALONG THE MEKONG RIVER

For
Agency for Coordinating Mekong Tourism Activities
(AMTA)



Management Outreach Group
March 2002

ADB Tourism Interventions

- Subregional approach to tourism in GMS, South Asia, Central Asia, Pacific Islands
- National approach in Nepal
- GMS tourism Sector Strategy (Nov. 2004 – May 2005)
- Mekong Tourism Development Project (2003 – 2007) \$35m in Cambodia, Vietnam and Lao PDR
- GMS Pro-poor Tourism Project (2007-2011)
- Mekong Tourism Forum

SNV Initiatives

- Lao PDR
- Vietnam

UN ESCAP Poverty Related Interventions

SUMMARY REPORT

Seminar on Tourism and Poverty Reduction

ESCAP
CUC UEM Project

Bangkok,
December 3, 2001

In Collaboration With

ADB
CityNet
PATA
EMC at AIT
UNESCO
WTO



CITYNET



The Challenges of Urban Tourism and Poverty Reduction

Regional Workshop on
URBAN TOURISM AND POVERTY REDUCTION
Colombo, Sri Lanka

Economic and Social Commission for Asia and the Pacific

Poverty Alleviation through Sustainable Tourism Development



UNITED NATIONS



ESCAP Seminar on Poverty Alleviation through Sustainable Tourism Development

Katmandu

August 2003



**ESCAP Expert Group Meeting on
Measuring and Assessing the
Impact of Tourism
Initiatives on Poverty Alleviation**

October 4-5, 2004

Bangkok

Case Studies

- SNV-Vietnam and Lao PDR
- UNESCO - Culture Heritage Management and Tourism: Models for Cooperation Among Stakeholders
- Vietnam National Administration of Tourism - Social Impacts of Tourism in Ha Long Bay
- Ministry of Tourism Malaysia - Community-based Homestay Program, Tembeling Tengah Village, Jerantut, Pahang
- Department of Tourism Philippines - Marine Life Tour: A Tourism Project for Poverty Alleviation
- Thailand by Thammasat University - Agro-Tourism, Yang Thong Village
- International Centre for Culture and Tourism, Indonesia - NITY-Based Tourism and Poverty Alleviation: Borobudur Temple, Central Java
- Ministry of Tourism Sri Lanka - Madu Ganga Eco-Tourism Development Project through Community Development Concept
- Ministry of Culture, Tourism and Civil Aviation, Nepal - Tourism for Rural Poverty Alleviation Program

Pro Poor Tourism Issues

- Need to identify definition of the poor to be affected by pro poor tourism
- Importance of better understanding public participation in tourism planning and management process
- Role of community leadership
- Role of partnerships and cooperation
- How to network with other CBO
- Local capacity and knowledge management

Pro Poor Tourism Issues

- Level of support from various organizations (i.e. national & local government, academic and international organizations)
- Need for favorable government plans and policies to support community development projects
- How to develop monitoring indicators
- Level of income is not a good indicator to measure economic impact. Measurement of expenditure behavior is seen as a better indicator.
- Gradual development key to CBT PPT success. Need to explore an approach to micro, small and medium size tourism enterprises.
- Urban poverty case is not well understood and documented and needs more research and case studies
- Need to establish a network on PPT to exchange information and knowledge on this.

A tropical sunset scene with palm trees and the word MAHALO overlaid. The sky is filled with soft, orange and pink clouds, and the palm trees are silhouetted against the bright light. The word MAHALO is written in a white, bold, sans-serif font at the bottom center of the image.

MAHALO