

USAID: Implementing Sustainable Tourism Worldwide



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USAID**

**World Tourism Organization Plenary Session
– Tourism Policy Forum
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Tourism Projects by Region

Region	General Category				Total
	Tourism Development	Natural Resources Management	Biodiversity Conservation	Economic Development	
AFR	3	14	7	4	28
ANE	11	5	2	3	21
EE	1	1	3	7	12
LAC	3	9	21	4	37
Total	18	29	33	18	98

This table represents the number of tourism projects by sector and region as determined by the strategic objective and project description.



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European Network of Development Assistance Agencies on Sustainable Tourism

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GTZ activities in Sustainable Tourism

- ✓ **Budget allocated to tourism related activities in German Technical Cooperation (GTZ): 10 million Euros/ year (estimated)**
 - ✓ **60 ongoing tourism-related projects:**
 - * Economic development
 - * Policy advisory service
 - * Training and qualification
 - * Protected areas and resource management
 - * Community development
- ✓ **Tourism Forum International (TFI) at the Reisepavillon in Hanover**
- ✓ **Sector project: Tourism and Sustainable Development**
 - ✓ * 1st phase until Oct. 2006: matching all GTZ tourism-related activities
 - * emphasis on networking with other development agencies, NGOs, international organizations and the private sector;
 - * analysis of the benefits of tourism in terms of development goals and
 - * preparation of an international symposium on Sustainable Tourism in 2006.
- ✓ **Sustainable All-Inclusive? Initiative (Klaus Lengefeld)**



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www.gtz.de/tourismus



SNV = Netherlands-based International Development Agency providing technical assistance and advisory services in:

- tourism law, policy and strategy development
- SM Enterprise and business development;
- market linkages; market chain analysis
- capacity and organizational development

Partners: tourism destination management organizations, national level organizations, local knowledge providers, training/research institutes, business associations

Regions: Azia (Bhutan, Laos, Nepal, Vietnam); Africa (Uganda, Tanzania, Rwanda, Ethiopia, Ghana, Kenya) Latin America (Honduras, Peru, Bolivia, Ecuador, Nicaragua)



Follow up Actions

Strengthen Partnerships: DFID/UNDP (Nepal), USAID(Ghana), ADB (Laos, Vietnam), Worldbank (Laos).....

MoU with WTO on ST-EP: November 2004

Joint ST-EP identification missions in Ethiopia, Cameroon, Zambia, Tanzania, Kenya, Vietnam

Set up Regional Tourism Knowledge Networks in Asia, Africa and Latin America

on support of tourism development in PRSP's and MDG-framework

French cooperation in the field of responsible tourism

Strategy and activities

- Projects in progress: Sénégal, Madagascar
- Assistance to local pilot initiatives:
 - *Burkina, Benin* : TDS, Host village network
 - *Mali* : Calao/Karamba Toure/Tetraktys, sport and cultural tourism on the Mande Plateau
 - *Djibouti/Ethiopia* : ADDLA, Agenda 21 local
- Summarize lessons learnt and initiate a network of good practices
 - Studying responsible tourism practices
 - Supporting Forums: Burkina/11-02, Brazil/07-03, Marseille FITS/09-03, Bolivia/06-04, Nicaragua/07-04, Mexico/11-04 and FITS II in 2006



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Next steps...

- Political approval
- Funding the FSP programme on Responsible Tourism (Fonds de Solidarite Prioritaire)
- Agreement on FSP projects at the country level SA, EAC, GMS, ...
- Building partnership, raising awareness
 - Cooperation with other DAA in South Africa, Benin, Caribbean, Central America
 - With WTO
 - With French local and regional governments
 - Data base, web site www.tourisme-solidaire.org



Cooperazione Italiana, DGCS/MAE, SUSTAINABLE TOURISM

- Include tourism within territorial development projects aiming at supporting decentralization and local economic development
-  Linking it to direct connexions with European and Italian local governments and universities, enterprises, etc..
- Fostering tourism and organic agriculture production and commercialisation components within NGO s projects
- Organizing eco-tourism workshops and case-studies
- Exchange of information on projects carried out in Central America heading to cofinancing



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● 4 main Programs with a component on Sustainable Tourism:

- 1) **The Plan of Action for the Promotion of Sustainable Tourism in Central America**, which has regional approach.
- 2) **The ARAUCARIA Programme**, for the protection of biodiversity in Latin America.
- 3) **The AZAHAR Programme**, environmental protection in the Mediterranean basin.
- 4) **The Programme on the Preservation of the Architectural Heritage.**



Global Network of Development Assistance Agencies

- Pragmatic Assessment
- Collaboration
- Integrated Framework
- Effective Monitoring & Evaluation